CALL FOR APPLICATIONS:
ANIMATION INCUBATION PROGRAM

EXTERNAL APPLICANTS

Crédito: Gobelins, l'école de l'image

+

GOBELINS
— PARIS —

escena
FORMAMOS ARTISTAS

The animation incubation program that positions Mexico as a key hub for animation development in Latin America.

REGISTRATION FORM

Gobelins Paris is the world's leading animation school, with over 60 years of experience in training top professionals. It has been recognized as the world's best animation school by Animation Career Review since 2021.

This year, Escena celebrates 15 years of shaping Mexican artists in animation, illustration, comics, screenwriting, and visual storytelling, with a hands-on, professional approach. Our students have been selected to participate in festivals such as Chilemonos, Morelia and the Quirino Awards.

Gobelins and Escena have joined forces to launch the 2D Animation Incubation Program, a one-year training experience in which 16 participants (8 advanced students from Escena and 8 external candidates) will create original short films as a team, working under conditions that simulate a professional studio environment. Throughout the program, participants will experience every stage of the production process: scriptwriting, storyboarding, animation, sound, and final editing, ensuring an intensive, comprehensive, and high-level training.

The program consists of 15 workshops —11 led by Gobelins instructors and 4 by Escena faculty— held in person at a specially designed space within Escena's facilities in Mexico City. It will also include complementary virtual review sessions led by Gobelins instructors.

At the end of the program, both institutions will support and promote the final short films at international festivals and within the industry, as part of their commitment to developing Mexican talent and animation.

Be part of Mexico's most important incubation program for creating animated short films, guided by two of the most prestigious animation schools in the world.

PROGRAM DETAILS

DURATION
The program runs for one year, from January to December 2026.

LOCATION
México City.

FORMAT
As the classes are in-person and high-performance, full-time availability is required to participate in the program.

TUITION FEES
One-time enrollment fee: $18,000 MXN
Monthly tuition: $23,575 MXN

APPLICATION REQUIREMENTS

- Be a Mexican citizen.
- Be available to participate consistently and in person throughout the entire year in Mexico City.
- Have prior experience in one or more of the following areas: animation, illustration, design, storyboard, layout, or digital painting.
- Possess an advanced level of English, as most sessions will be conducted in English
- All submitted work must be entirely original and created by you. The use of AI tools or platforms to develop or complete this exercise is strictly prohibited.

SELECTION PROCESS

The selection process consists of two stages:

1ST STAGE: JULY 18TH TO OCTOBER 1ST, 2025

Applicants should complete the application form https://forms.gle/7UHR4zeEzU61Bfs57, including all requested information, and attach the following documents in English:

- **a) CV:** Send your resume divided in three sections: academic background, professional experience and personal activities. PDF format, maximum 2 pages.
- **b) Porfolio:** Submit an art portfolio with any of these elements: drawings, designs, storyboards, layout, 2D animation or digital painting. If submitting images, do not include more than ten. Each animation, layout, or storyboard must not exceed 30 seconds.
  The file must be sent in PDF format and include hyperlinks to videos if you have included them.
  *Delivery of animation is not mandatory. If you decide to include an animation, ensure that the hyperlinks work correctly and that the video can be viewed without access restrictions.

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- **c) A 2-minute personal video in English,** where you introduce yourself as an artist. It can be autobiographical or it can be something focused on your artistic work, as long as it allows us to better understand who you are and why you want to participate in this program.
- **d) Storytelling exercise: Bringing the story to life through animation.**
  The aim of this exercise is to demonstrate your ability to tell a captivating story that incorporates cultural identity and visual potential suitable for animation.

  Instructions:
  Choose an event located in Mexico that is significant to you. It can be historical, social, cultural, or even a personal moment that relates to your chosen event. We want to see how you connect with this event and how you turn it into a story from your own perspective.

  Based on this, you must submit the following elements in a single PDF, all must be written in English:
- Logline (two sentences) and **a synopsis (max two pages)** with a clear narrative structure showing beginning, development, and resolution. The story must remain rooted in Mexico's historical or cultural context. **Narrative and artistic intent note (max 2 pages). Visual proposal:** A graphic bible in PDF format including the following key elements: mood boards, main characters, one background and one storyboard page.

Incomplete applications will not be considered.

2ND STAGE: NOVEMBER 3RD TO DECEMBER 3RD, 2025
Thirty applicants will be selected for a 15–20-minute online interview with representatives from Gobelins and Escena. The top eight applicants from these interviews will be admitted to the program.

DATA PROTECTION
Personal data collected by Gobelins Paris and Escena will be used exclusively to manage applications, determine eligibility, and handle admissions to the program. By submitting your application, you automatically authorize the transmission and use of your data by the admissions jury members.

This data may be used internally by Gobelins Paris and Escena for promotional purposes during the recruitment year. They will not be shared with third parties under any circumstances. During the recruitment period, applicants can request modifications to their personal data by emailing **international@gobelins.fr.** Gobelins Paris and Escena will retain applicants' personal data for a period of three years.